

Refurbishment Breathes New Life Into Pylon Sign

Rooms To Go Outlet in Fort Worth, Texas, relies on its looming pylon sign to draw guests into its store. With weather-worn surfaces, cracked sign faces, a deteriorated metal cabinet, and a faded pole structure, the sign had seen better days.

Our Maintenance Services team stepped in, offering two options. The first was to replace the entire sign completely, or the second option - undergo a refurbishment that would breathe new life into the sign.

Weighing both options, including the fact that this is a leased location, the client chose to go with the refurbishment, a decision that would save them money and time while still providing the desired outcome.

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Primary Scope of Work

- Replace letterset faces
- Repair deteriorated metal sign cabinet
- Paint sign structure, pole and cabinet
- Address internal sign illumination

Project Specifics

The channel letter faces were extremely worn and faded and needed to be replaced. Our service technicians removed the old faces and made patterns of them in the field. Those patterns were then used to fabricate the new faces. Getting this step right is critical to ensure the new faces will fit properly. Incorrect sizing could mean gaps and light leaks, or potentially pose a risk of detachment in high winds.









To address the damaged sign cabinet, the deteriorated sections of the sign cabinet skin were removed and replaced with new aluminum sheet panels, providing a secure, uniform appearance.

The paint on all surfaces was extremely faded, so a comprehensive paint job was executed. All metal surfaces were properly prepared before applying a fresh coat of paint, including the sign cabinet/display area, the sides of the existing channel letters, and the substantial support pole.

Lastly, a thorough assessment of the internal LED illumination was conducted, with all outages rectified.

If properly managed, a sign refurbishing project can be implemented quickly, minimizing business disruption. But if you find yourself at the crossroads of whether to replace or refurbish your signs, carefully weigh the pros and cons of each option.

Whatever you decide, remember that the primary goal is to maintain a captivating and professional image that resonates with your target audience and stays true to your brand.

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