

PROACTIVE

Sign and Exterior Lighting Maintenance



Your signs and exterior lighting shape the first impression of your business, so keeping them in top condition matters. Taking a proactive approach to maintenance helps ensure your locations remain welcoming, visible, and on-brand.



INSPECT EXTERIOR LIGHTING

Routine nighttime inspections can identify burnt-out or dim lighting in your signs, lot lights and exterior area lighting.

Benefits

- Ensures consistent illumination
- Identifies failing components before more outages occur
- Identifies outages that may go unnoticed during normal business hours



INSPECT OVERALL SIGN CONDITION

Routine inspections identify small issues before they become major repairs.

Benefits

- Identifies loose or damaged components
- Checks for any water intrusion
- Identifies any rust or corrosion
- Identifies structural concerns
- Checks for electrical issues



CLEAN YOUR SIGNS

Dirt, pollution, oxidation, bird droppings and weather can quickly diminish the appearance of signs.

Benefits

- Improves readability and visibility
- Maintains your brand image
- Extends the life of the sign materials
- Creates a better first impression



REPLACE WORN OR FADED SIGN FACES

Faded, cracked, or peeling sign faces can make your brand appear neglected.

Benefits

- Restores brand consistency
- Updates your image
- Improves readability day and night
- A cost-effective alternative to a complete sign replacement

Investing in proactive maintenance helps extend the life of your signage, reduces repair costs and keeps your signs operating safely and at peak performance.

We have specific programs that can help. [Contact us](#) to learn more.